***PRSSA General & Committee Application***

***2020-2021***

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Year:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Major(s)/ Minor(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Unique ID: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Permanent Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***This application printed out along with $76.25 in dues should be handed in by Friday, October 15th. Please pay by CHECK made payable to Miami University. Submit both the application form and dues to 321 W. Church St. Oxford, OH 45056 OR 301 N. Poplar St. Oxford, OH 45056.***

***If you prefer to submit the application virtually, please email your application to either*** [kunarar@miamioh.edu](mailto:kunarar@miamioh.edu) or [curialzp@miamioh.edu](mailto:curialzp@miamioh.edu).

1. Are you a returning member? If yes, which committee were you a part of?
2. Please explain why you are interested in joining PRSSA.

1. Describe your work style when in a group setting. What unique strengths and attributes can you bring to the table?

1. List at least two (2) aspects you hope to improve upon in your professional development by joining PRSSA.

1. If you are a returning member, what is one thing you would improve about PRSSA?

***Below are the descriptions for each committee. Please indicate which committee you are interested in by highlighting the name. Some committees may require an extra requirement to the application. If so, please email or include the extra piece with this application.***

**Community Relations:** Committee members are responsible for creating community building events and fundraising for Miami's chapter of PRSSA and the greater Oxford community. Each semester the committee will organize and plan a couple events to benefit these groups. Committee members will be expected to attend speakers, all-club meetings where we will meet and plan upcoming events, along with actually attending and participating in PRSSA’s community and fundraising events.

**Digital Communication:** This committee focuses on the organization's online communications. We update our social media accounts and write blog posts about PR to the website. Blog posts are a great way to build your portfolio, and can also be published nationally. Posts also are very important, because they are accessible to essentially anyone and are a great way to let others know about our chapter. ***Please include a potential blog post about a PR related article and a sample social media post for an upcoming speaker event.***

**PR Visions:** PR Visions is a student run firm within the PRSSA organization. Students will gain hands on experience working with real world clients in the surrounding Oxford area while receiving either one or two credit hours. Students can apply for different positions, such as Account Executive, Assistant Account Executive or General Member.***Can’t apply until November.***

**Public Relations:** Committee members will help brainstorm public relation ideas as well as implement them throughout campus for the various speakers and events that PRSSA holds. Committee members should have an understanding of how public relations works, how to make flyers, posters, social media posts and other PR elements that help promote both our organization and the individual things we do within it. We will have meetings as a committee discussing how we want PRSSA’s overall look to be like on campus and figuring out how to demonstrate that in all of the PR that we do. ***Please include a mock up graphic for a potential speaker event with this application.***